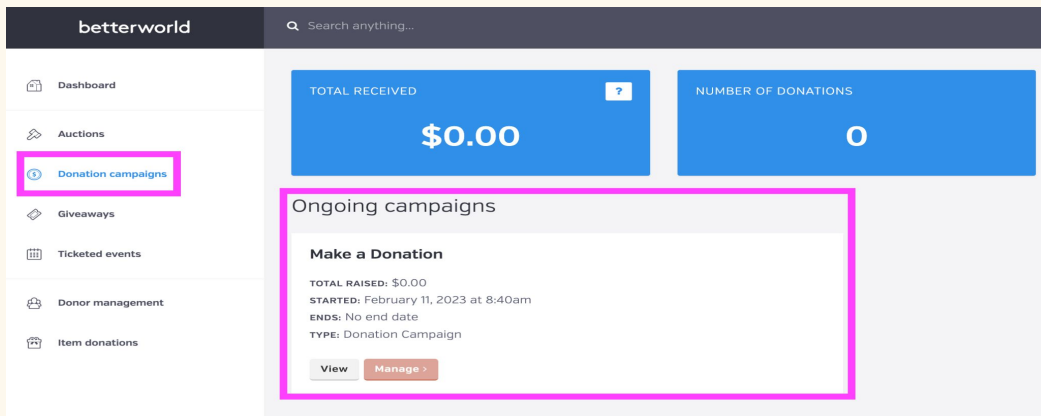


Standard Donation Campaign

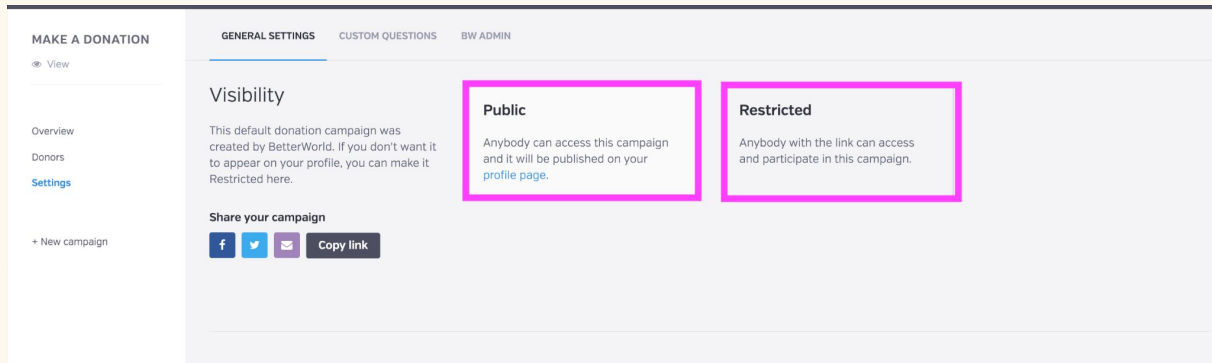
A Quick Guide

betterworld

Upon signing up for BetterWorld, your dashboard will come with a default Standard Donation campaign. This donation campaign allows for your organization to receive funds immediately.



This *default* standard donation campaign is the only campaign that cannot be deleted (archived) and it can only be set to Public or Restricted.



1. To create a **new** standard donation campaign, click “Donation Campaigns” on the left-hand side of your dashboard, then click “+New Campaign” on the far right.

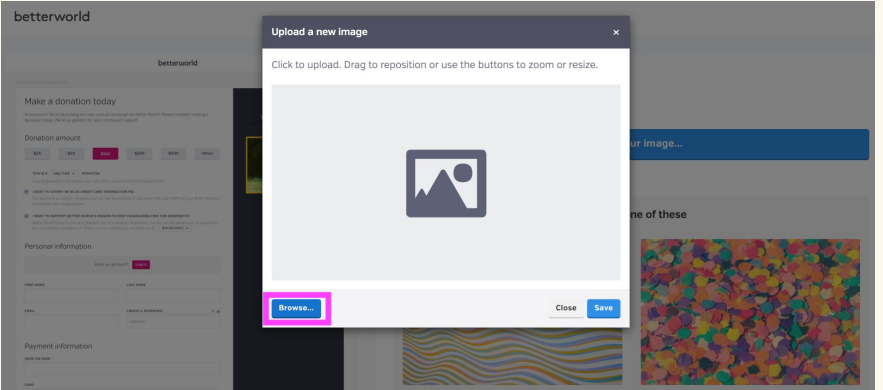
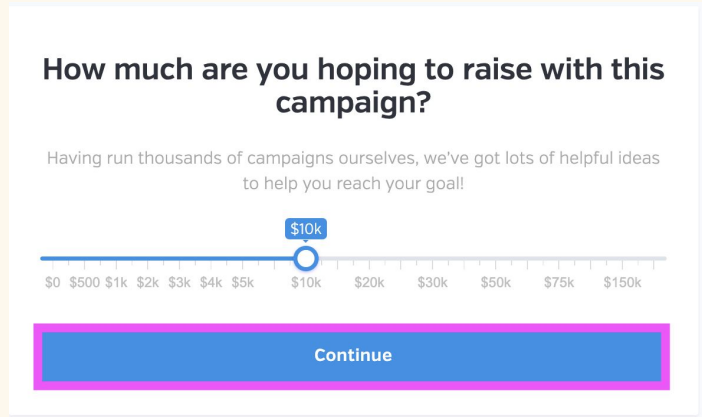
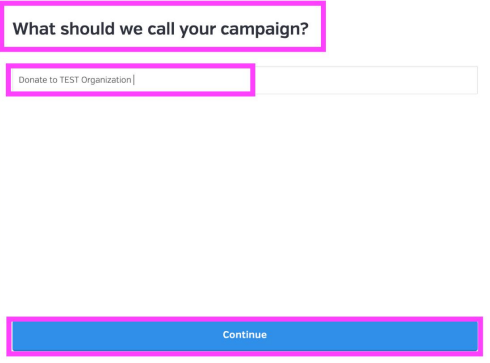
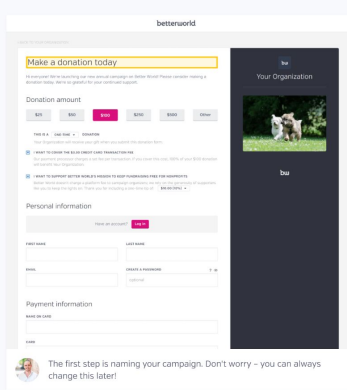
The screenshot shows the Better World dashboard. The top navigation bar includes the logo 'betterworld', a search bar, and a 'Demo' dropdown. The left sidebar menu has four items: 'Dashboard', 'Auctions', 'Donation campaigns' (highlighted with a pink box), and 'Giveaways'. The main content area features three blue summary cards: 'TOTAL RECEIVED' at \$19,585.79, 'NUMBER OF DONATIONS' at 78, and 'NUMBER OF DONORS' at 60. Below these is a section for 'Ongoing campaigns' with a '+ New campaign' button highlighted by a pink box.

2. Now, select “Standard Donation” from the menu of donation campaigns, and click “next” at the bottom.

The screenshot shows the 'New donation campaign' selection screen. It asks 'Which type of campaign would you like to create?' and offers five options: 'STANDARD CAMPAIGN' (highlighted with a pink box), 'IMPACT CAMPAIGN', 'CROWDFUNDING CAMPAIGN', 'PADDLE RAISE CAMPAIGN', and 'PEER-TO-PEER CAMPAIGN'. Below the options is a description of a standard campaign and a 'Check out an example >' link. At the bottom, a 'Next >' button is highlighted with a pink box.

3. Follow the guided set up by answering some preliminary questions. You will also be asked to upload a picture for your campaign. Note that you will be able to edit these later.

Examples of some of the questions:




bw


4. That's it! Your standard donation campaign has been created! Make sure its visibility is set to "Public" so you can copy the link to share your campaign!

Awesome – you're all set!


It's time to get the word out. Just share the link by email and social media, and people will be able to participate in real time on their phones, tablets, and laptops – no downloading required.




Facebook



Twitter



WhatsApp





Email

Campaign link

<https://CIGC.betterworld.org/campaigns/donate-test-organiz> **Copy**




Preview

Complete setup

bw  

Visibility

Share your campaign

   **Copy link**

Private

Only you and your team can access this campaign.

Public

Anybody can access this campaign and it will be published on your [profile page](#).

Restricted

Anybody with the link can access and participate in this campaign.