

# 3 Step Crowdfunding Guide

**betterworld**

This guide will show you exactly how to set up all the parts of a Crowdfunding campaign on BetterWorld!



South Camden Animal Shelter

Share



## Help raise funds for our new Adoption Center!

\$13,825

RAISED

17

SUPPORTERS

92% of \$15,000 goal

Donate now

Campaign

Updates 2

Comments 0

Supporters 17

Our new adoption center is under construction at our rescue facility. This center will provide more comfort and space for our furry friends to meet their forever family. This new center will allow us to expand adoptions beyond cats and dogs, including guinea pigs, rabbits and more. We are a non-profit, open-admission, animal welfare facility.

Donate

To donate without receiving a perk.

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Step 1: Follow the guided Crowdfunding donation campaign set-up in your dashboard. BetterWorld's tools are ready to use as soon as you sign up. All you need to do is plug in your campaign details to start raising funds!

betterworld

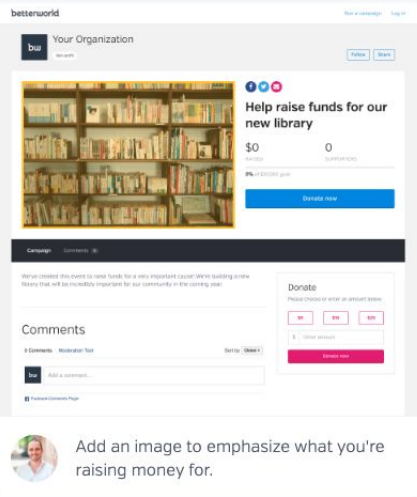


The first step is naming your campaign. Don't worry – you can always change this later!

[SHOW EXAMPLE](#)

## What should we call your campaign?

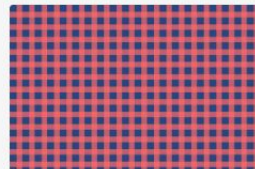
[Continue](#)



## Let's add an image

[Upload your image...](#)

Or select one of these



Step 2. Considering adding perks to incentivize your donors to increase their giving amount. Select **Perk** on the left side menu in your campaign dashboard and follow the prompts to add all the details required.

ALL PERKS NEW PERK

Perks						
TITLE	PRICE	QUANTITY	CLAIMED	PUBLISHED?	ACTIONS	
<a href="#">License Plate Holder</a>	\$100	Unlimited	7	Yes	⋮	

Show  perks < Previous 1 Next >

**\$100+** 7 claimed

## License Plate Holder

SCAS Logo-ized license plate holder with brown background and text, "I helped a pet find their forever home!"

**Delivery estimate**

TBD

**Ships to**

United States

[Claim this perk](#)

## Set a title

This title will appear on your crowdfunding page and in emails and receipts.

[Next >](#)

bw

Step 3. The **Settings** area of your dashboard will allow you to put the finishing touches on your campaign like add a campaign end date, set donation amounts ect. Then you are ready to make the page Public & share the link! That's It!

The screenshot shows a dashboard for a campaign titled "HELP RAISE FUNDS FOR OUR NEW ADOPTION CENTER!". The left sidebar contains navigation options: Overview, Donors, Perks, Updates, and Settings (highlighted with a pink box). The main content area is titled "GENERAL SETTINGS" and includes tabs for "CUSTOM QUESTIONS", "ADVANCED", and "BW ADMIN". Under the "Visibility" section, three options are shown: "Private", "Public" (highlighted with a pink box), and "Restricted". The "Public" option is described as "Anybody can access this campaign and it will be published on your profile page." Below this, the "Dates" section contains input fields for "START DATE" (June 13, 2023), "START TIME (EDT)" (5:00 PM), "END DATE", and "END TIME (EDT)". A "Copy link" button is highlighted with a pink box in the "Share your campaign" section. A "Save" button is located at the bottom of the "Dates" section.

bw

Search anything...

South Camden Animal Shelter

HELP RAISE FUNDS FOR OUR NEW ADOPTION CENTER!

View

Overview

Donors

Perks

Updates

Settings

+ New campaign

GENERAL SETTINGS CUSTOM QUESTIONS ADVANCED BW ADMIN

Visibility

Share your campaign

Private

Public

Restricted

Only you and your team can access this campaign.

Anybody can access this campaign and it will be published on your [profile page](#).

Anybody with the link can access and participate in this campaign.

Copy link

Dates

If you leave the end date blank, your campaign will run indefinitely.

START DATE

June 13, 2023

START TIME (EDT)

5:00 PM

END DATE

END TIME (EDT)

Save

bw