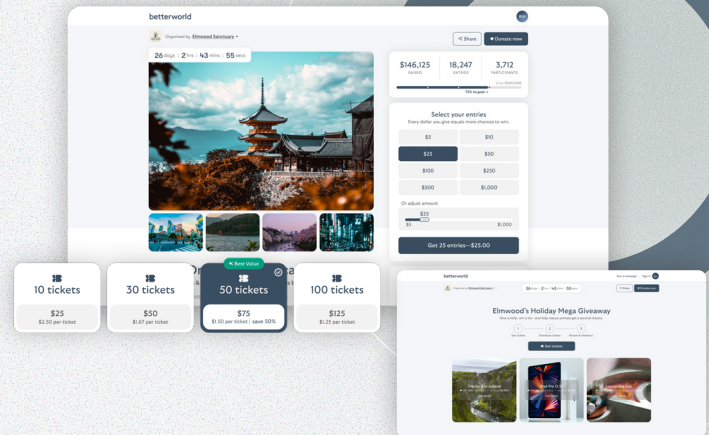


betterworld

Giveaways that grow support.

BetterWorld's raffle and giveaway tools help you reach more supporters and raise funds – just pick a prize, share your story, and go.



100k+

Nonprofits on
BetterWorld

30%+

More raised
in year one

30+ hrs

Saved per
campaign

97%

Will use
BetterWorld again

2-3x

Recurring donors

Exceptional

NPS score

1,000+

Integrations

The platform that *actually* helps you raise more.

🍷 Raise more

Multi-ticket discounts, share-to-enter rewards, and video integration drive more entries.

📊 Keep more

Lowest fees in the industry – more of every entry stays with your mission.

⌚ Save time

Automated winner selection. Instant notifications. No manual work at draw time.

📈 Build momentum

Grow your donor list with every campaign and keep supporters connected long after.

Built for *sustained* fundraising growth.

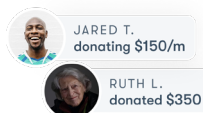
🌟 Build

Pick a prize, add photos and description, and customize your form – accept ticket sales, donations, or both.



👥 Engage

Supporters enter from any device, and share-to-enter rewards turn each participant into a cause ambassador.



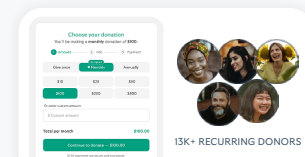
📊 Measure

Track entries and sales in real time. Pick a winner – BetterWorld handles notifications and deposits.

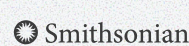
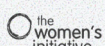


📈 Grow

Turn every participant into a lasting supporter with integrated donation tools and built-in re-engagement.

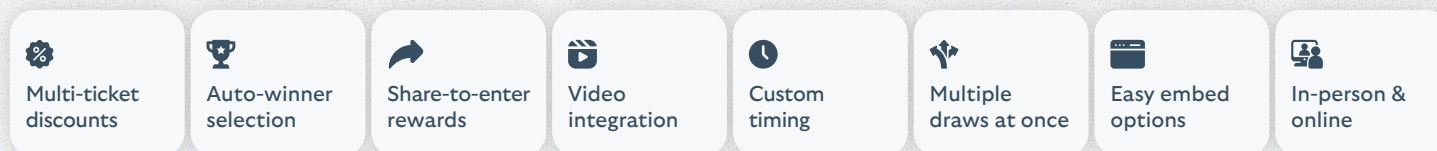


Trusted by thousands of nonprofits & organizations nationwide



Effortless growth. Real results.

Thoughtfully built for the people behind the mission — every tool works together to drive more entries, grow your supporter base, and keep the momentum building long after the draw.



Set up your campaign

Pick a prize, add photos and description, and customize your form. Accept tickets, donation entries, or both — whatever fits your fundraiser.

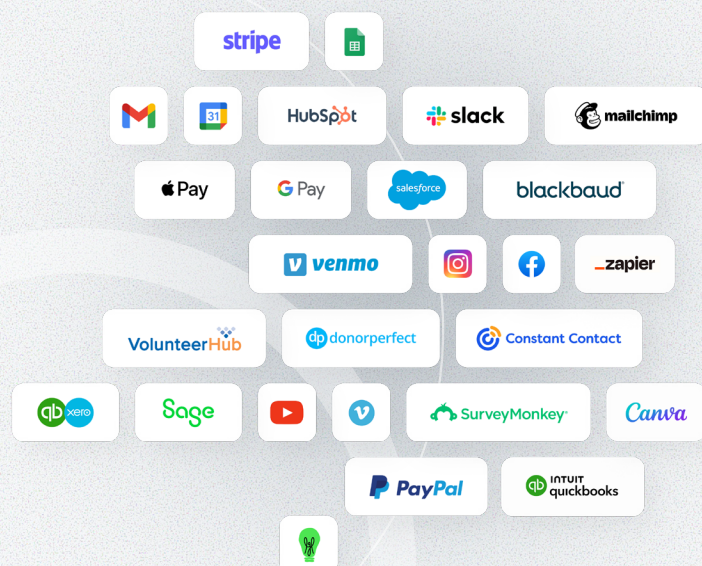
Share it far and wide

Share via social, email, and your website. Supporters enter on any device and earn extra entries for sharing.

Pick a winner automatically

BetterWorld picks a winner with one click, sends notifications, deposits funds, and helps you stay connected with new supporters.

Your data, automatically connected with 1,000+ integrations.



“We raised more than ever with less effort than we expected. BetterWorld changed how our development team thinks about the entire donor journey.”

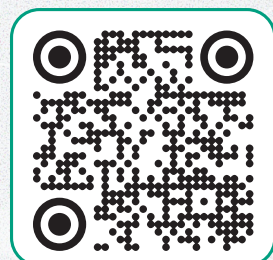
Executive Director

Verified G2 Review ★★★★★

“The security, reliability, and polish gave us the confidence to use BetterWorld as the backbone of our entire fundraising operation.”

Advancement Director

Verified Capterra Review ★★★★★



Scan here to schedule time with our experts.

Recognized for exceptional ease of use.

Our fundraising tools are celebrated for their intuitive design and simplicity, making fundraising easier for everyone.

