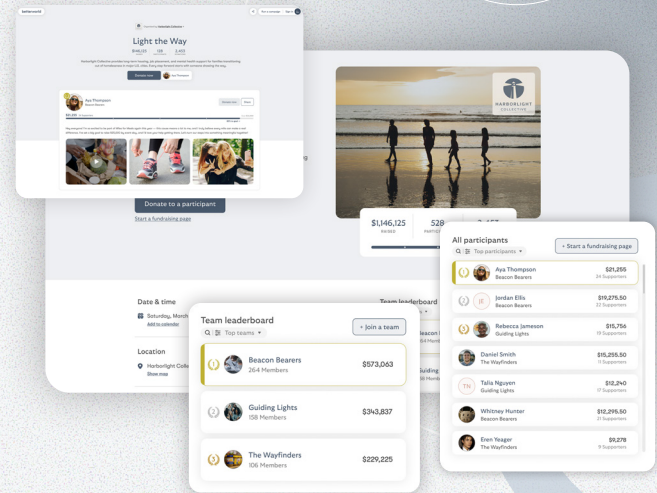


betterworld

Invite your supporters into your story.

BetterWorld's peer-to-peer platform makes it easy for anyone to fundraise for you. Supporters can quickly create pages—whether for a 5K or birthday—and every donation goes straight to your mission.



100k+

Nonprofits on
BetterWorld

30%+

More raised
in year one

30+ hrs

Saved per
campaign

97%

Will use
BetterWorld again

2-3x

Recurring donors

Exceptional

NPS score

1,000+

Integrations

The platform that *actually* helps you raise more.

Raise more

Peer-to-peer fundraising expands your reach, bringing new donors and 30–40% more your first year.

Keep more

Lowest fees. Most donations stay with your mission – over 95% of donors cover processing fees.

Save time

Supporters create pages in minutes – saving time on setup – while your team manages one campaign.

Build momentum

97% of organizations return. Leaderboards and automated acknowledgements build lasting donor relationships.

Built for *sustained* fundraising growth.

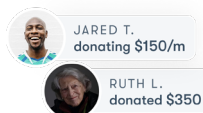
Build

Launch your campaign with your message, branding, and goals, and let individuals and teams join to fundraise in minutes.



Engage

Supporters create personal pages with photo, story, and goals – then share on social media to attract new donors.



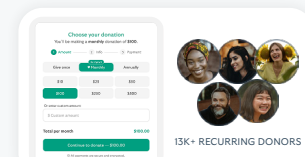
Measure

Track donations in real time with dashboards showing team and individual progress – no spreadsheets.

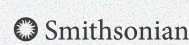


Grow

Turn campaigns into growing communities – supporter relationships become lasting assets that bring donors back yearly.

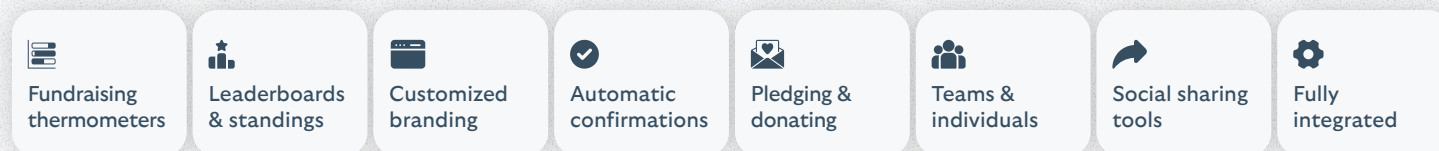


Trusted by thousands of nonprofits & organizations nationwide



Your supporters. Your story. Amplified.

Thoughtfully built for the people behind the mission – every tool works together to keep your supporters motivated, your donors engaged, and your campaign momentum building.



Launch your campaign

Create your peer-to-peer campaign with message, branding, and goals – let individuals and teams join and fundraise in minutes.

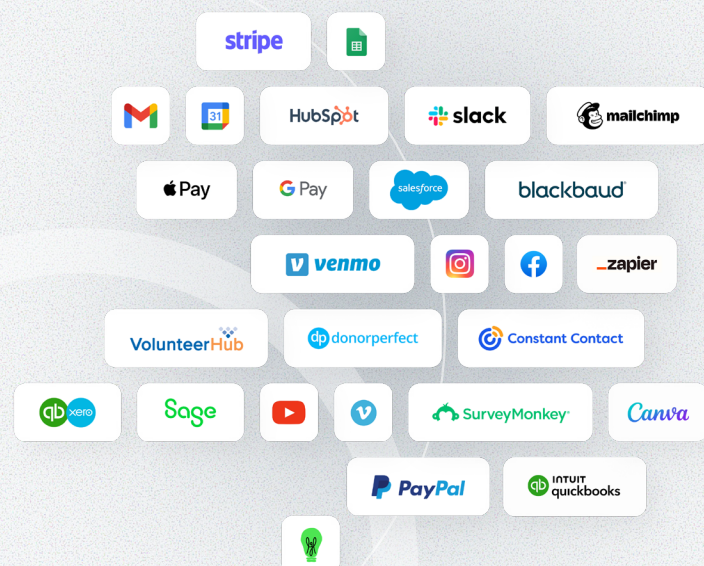
Supporters create their pages

Supporters create personal pages with photo, story, and goals – linked to your main campaign – and share on social media to bring in their networks.

Track progress in real time

Track donations from supporters' networks with built-in leaderboards, and automatic receipts are sent instantly.

Your data, automatically connected with 1,000+ integrations.



“We raised more than ever with less effort than we expected. BetterWorld changed how our development team thinks about the entire donor journey.”

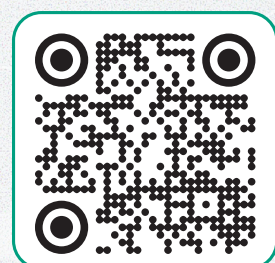
Executive Director

Verified G2 Review ★★★★★

“The security, reliability, and polish gave us the confidence to use BetterWorld as the backbone of our entire fundraising operation.”

Advancement Director

Verified Capterra Review ★★★★★



Scan here to schedule time with our experts.

Recognized for exceptional ease of use.

Our fundraising tools are celebrated for their intuitive design and simplicity, making fundraising easier for everyone.

