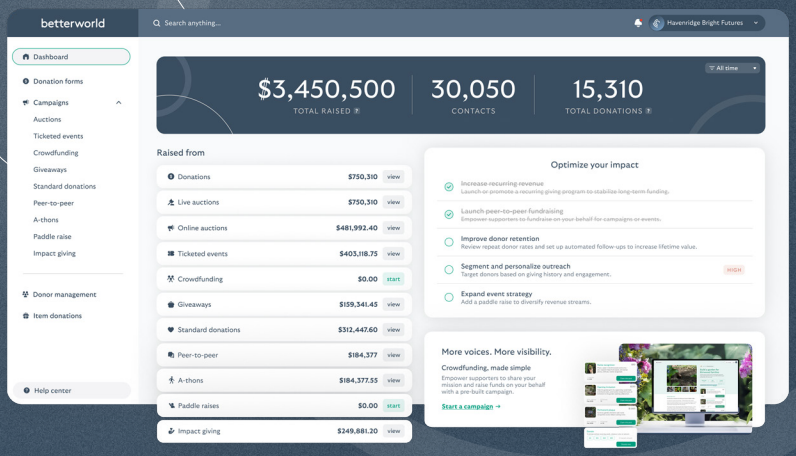
betterworld

The fundraising platform that *actually* helps you raise more.

BetterWorld gives nonprofits the tools, automation, and support to raise more with less effort. Built for scale and sustained growth – from first campaign to lasting impact.



Raise more
Higher conversions, larger gifts, more recurring revenue.

Keep more
Lowest fees in the industry. Unified tools. Less overhead.

Save time
Launch fast. Automate work. Skip manual reporting.

Grow smarter
Real-time insights. Clear visibility. Confident decisions.

One platform. Every campaign type you need.

From one-time donations to large-scale in-person events, BetterWorld gives your team a single, beautifully designed platform to run every fundraiser – all without switching tools or starting from scratch each time.

Donation forms
Embedded, pop-up, and linked forms built to convert. Recurring prompts, DAF, PayPal, Venmo, and more.

Events & ticketing
Custom-branded event pages that showcase your events and sell more tickets with less effort.

Auctions
Online or in-person. Shareable pages that make it easy for supporters to bid on multiple items and give to the cause they care about.

Raffles & giveaways
Engaging campaigns that grow your donor list and build awareness for your cause.

Peer-to-peer
Empower supporters to fundraise on your behalf and raise more through community competition.

Paddle raise
Drive real-time giving at in-person events while donors pledge from their phones.

Crowdfunding
Simple, shareable pages that make it easy for supporters to give to the causes they care about.

Impact giving
Connect giving levels to real-world outcomes so donors see exactly what their gift achieves.

Trusted by thousands of nonprofits & organizations nationwide

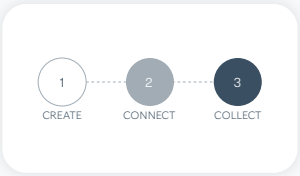
USA Cycling · FBLA · the women's initiative · Boys & Girls Club · Make-A-Wish · younglife · University of Virginia Health System · Smithsonian · Big Brothers Big Sisters of America · United Way · Nashville Ballet · Backcountry Discovery Routes

(434) 505-8573 growth@betterworld.org betterworld.org

Built for sustained fundraising growth.

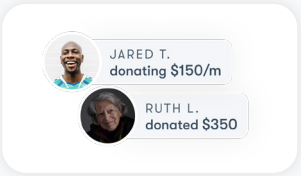
Build

Set up in minutes. Start raising today. No technical expertise needed – just launch and go.



Engage

Share pages already optimized to convert. Donors give easily on any device, using any payment method.



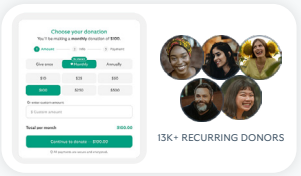
Measure

See engagement turn into measurable results in real time. Clear dashboards, no spreadsheets required.



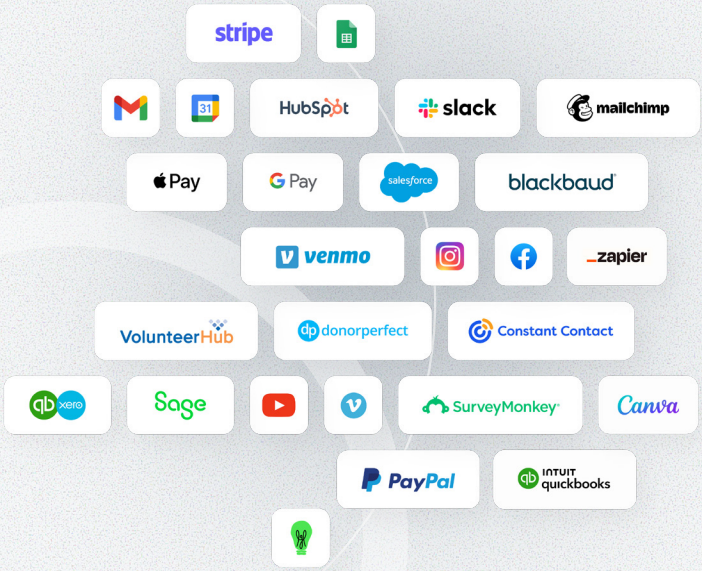
Grow

Turn one campaign into lasting momentum. Build a recurring donor base that compounds year over year.



100k+	30%+	30+ hrs	97%	2-3x	Exceptional	1,000+
Nonprofits on BetterWorld	More raised in year one	Saved per campaign	Will use BetterWorld again	Recurring donors	NPS score	Integrations

Your data, automatically connected with 1,000+ integrations.



"We raised more than ever with less effort than we expected. BetterWorld changed how our development team thinks about the entire donor journey."

Executive Director
Verified G2 Review ★★★★★

"The security, reliability, and polish gave us the confidence to use BetterWorld as the backbone of our entire fundraising operation."

Advancement Director
Verified Capterra Review ★★★★★

Scan here to schedule time with our experts.

Recognized for exceptional ease of use.

Our fundraising tools are celebrated for their intuitive design and simplicity, making fundraising easier for everyone.

Capterra BEST EASE OF USE 2025

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