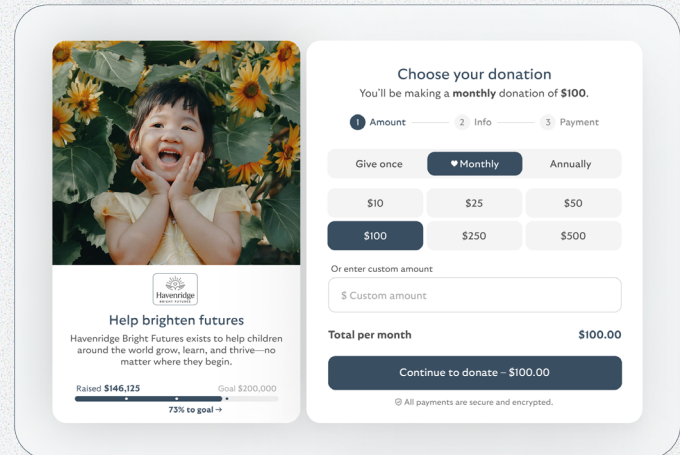


betterworld

Donation forms built to raise more.

Built to scale – with modern payments, powerful integrations,
and a better donor experience.



100k+ Nonprofits on BetterWorld	30%+ More raised in year one	30+ hrs Saved per campaign	97% Will use BetterWorld again	2-3x Recurring donors	Exceptional NPS score	1,000+ Integrations
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Three ways to deploy – the right form for every moment.

Embedded forms

Integrated directly into your website pages. Keeps donors in your branded environment and reduces drop-off at every step of the journey.

Pop-up forms

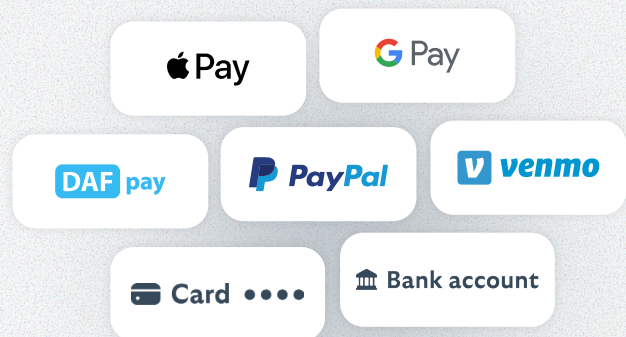
Triggered at the right moment – exit intent, scroll depth, or timed. Convert high-intent visitors who might otherwise leave without giving.

Linked forms

Standalone hosted pages for email campaigns, social media, and direct mail. Clean, fast, and fully branded ready to share anywhere.

Flexible payments, no friction.

Today's donors expect flexible payment options. BetterWorld supports everything from cards and digital wallets to PayPal, Venmo, and DAFs – so you never lose a gift to checkout friction.



Staying costs you – **keep more** of every dollar you raise.

A nonprofit raising \$4M a year saved **\$80,000 in fees by switching to BetterWorld.**

Trusted by thousands of nonprofits & organizations nationwide



Frictionless fundraising. Sustainable growth.

Deploy in your brand, at your scale.

Embedded, pop-up, or linked forms – fully customizable to your brand, with smart defaults built for your donors.

Convert donors. Build recurring revenue.

Modern design, flexible payments, and built-in prompts that turn one-time donors into long-term supporters.

Optimize with data, not guesswork.

Built-in performance insights help you test, improve, and grow conversion and donor lifetime value over time.

KEY CAPABILITIES

🔒 PCI-compliant security & fraud prevention

📱 Mobile-optimized for every device

🔄 Recurring giving prompts

📄 Automated receipts & notifications

📍 Smart zip code gift optimization

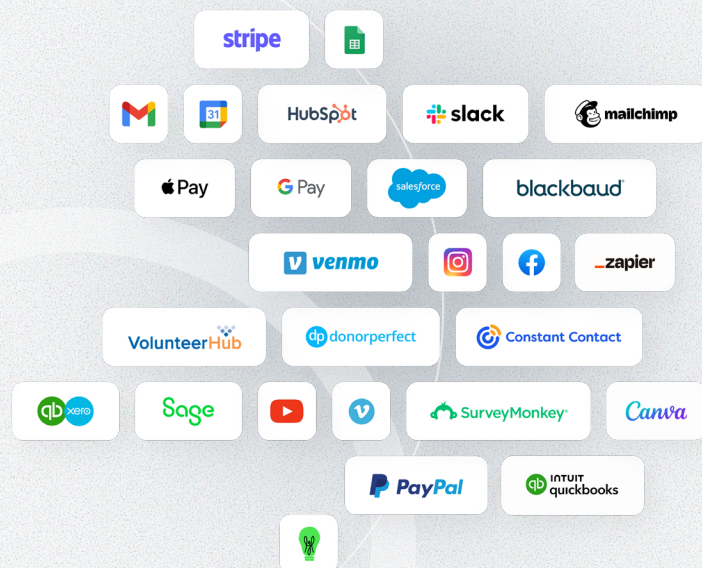
📁 Customizable donor experience

📊 Interactive fundraising thermometer

📧 Built-in gift dedications

💡 Donor-advised fund giving

Your data, automatically connected with 1,000+ integrations.



“We raised more than ever with less effort than we expected. BetterWorld changed how our development team thinks about the entire donor journey.”

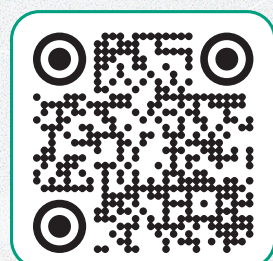
Executive Director

Verified G2 Review ★★★★★

“The security, reliability, and polish gave us the confidence to use BetterWorld as the backbone of our entire fundraising operation.”

Advancement Director

Verified Capterra Review ★★★★★



Scan here to schedule
time with our experts.

Recognized for exceptional ease of use.

Our fundraising tools are celebrated for their intuitive design and simplicity, making fundraising easier for everyone.

