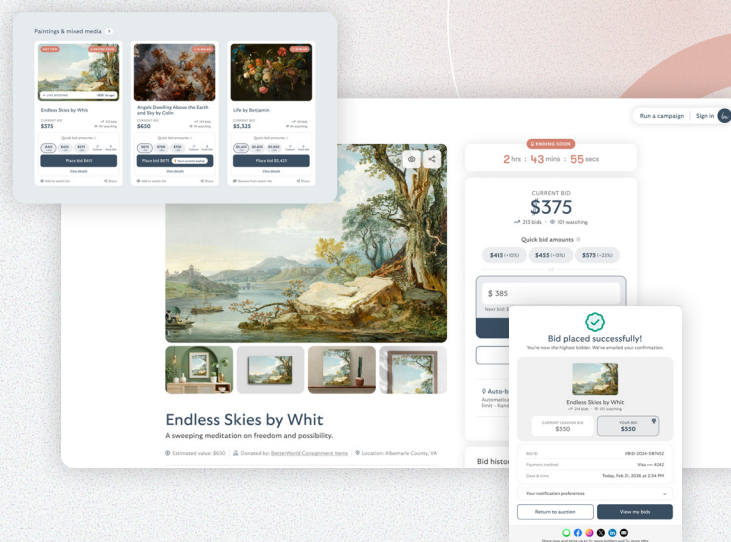


betterworld

Auction tools, built for impact.

Run seamless auctions from item setup to fulfillment – all in one place, with tools that keep supporters engaged and bidding.



100k+ Nonprofits on BetterWorld	30%+ More raised in year one	30+ hrs Saved per campaign	97% Will use BetterWorld again	2-3x Recurring donors	Exceptional NPS score	1,000+ Integrations
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The platform that *actually* helps you raise more.

🍏 Raise more

Raise 30–40% more with features that boost engagement and bids.

🏠 Keep more

Lowest fees – more of each bid goes to your mission, with most donors covering costs.

⌚ Save time

With the lowest fees around, your organization keeps more of what donors give.

📈 Build momentum

Engaging campaigns that grow your donor list and build awareness for your cause.

Built for *sustained* fundraising growth.

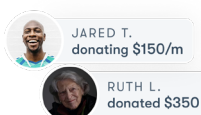
🌟 Build

Set up your auction in minutes. Add items, upload photos, write descriptions, and go live – no technical expertise needed.



👥 Engage

Donors bid from any device – in person or online. Outbid text alerts keep them coming back, driving bids higher throughout.



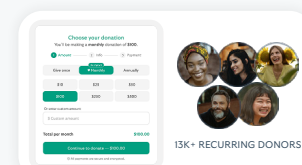
📊 Measure

Track bids, bidders, and total raised in real time. Close with one click – charges, receipts, and deposits handled automatically.

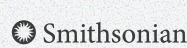


📈 Grow

Turn one auction into lasting momentum. Copyable items, donor data, and recurring giving tools compound your results year over year.

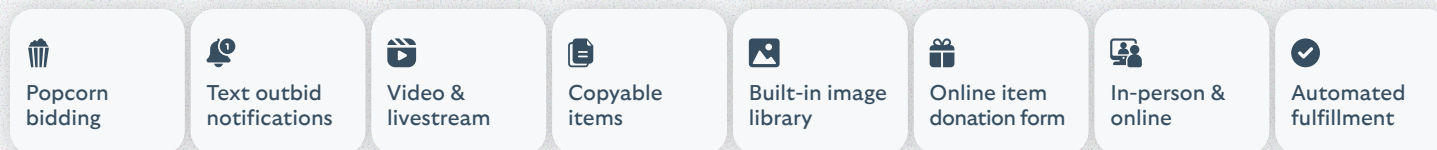


Trusted by thousands of nonprofits & organizations nationwide



Simple bidding. Serious results.

BetterWorld helps organizations raise more and keep more from day one, with intuitive tools and seamless support for bidders anywhere.



Create your auction

Set up in minutes – add items, accept donations, and use the built-in image library.

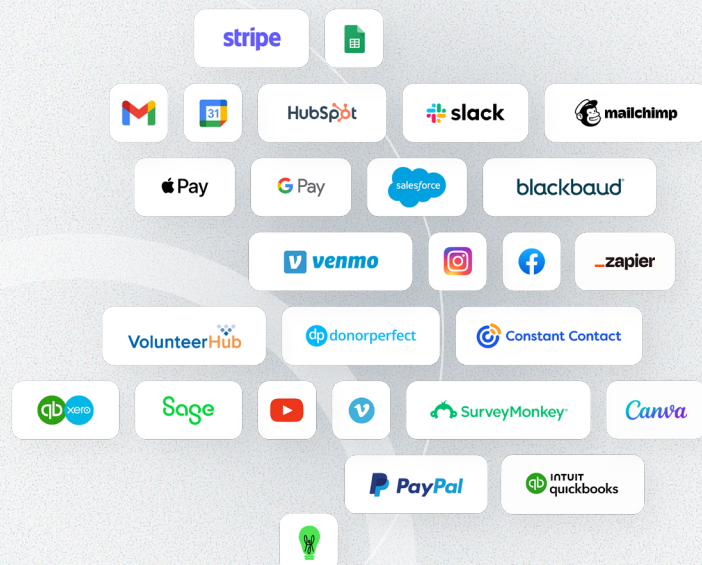
Share with donors

Promote with templates and social sharing. Donors bid anywhere, with outbid alerts driving higher bids.

Close with one click

Click to close – BetterWorld charges, sends receipts, and deposits funds automatically.

Your data, automatically connected with 1,000+ integrations.



“We raised more than ever with less effort than we expected. BetterWorld changed how our development team thinks about the entire donor journey.”

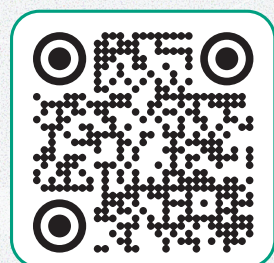
Executive Director

Verified G2 Review ★★★★★

“The security, reliability, and polish gave us the confidence to use BetterWorld as the backbone of our entire fundraising operation.”

Advancement Director

Verified Capterra Review ★★★★★



Scan here to schedule time with our experts.

Recognized for exceptional ease of use.

Our fundraising tools are celebrated for their intuitive design and simplicity, making fundraising easier for everyone.

