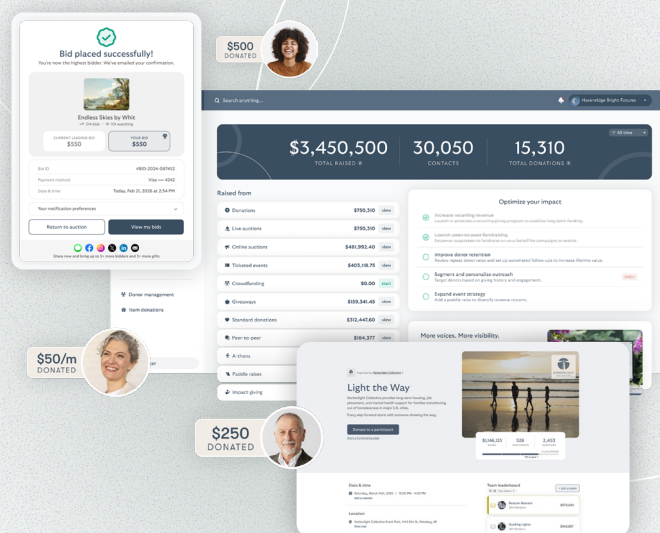


betterworld

Raise more. Guaranteed.

The BetterWorld Accelerator gives you expert advice, proven tools, and hands-on support.

If you don't raise more, we'll refund your fee and **donate up to \$10,000 to your cause.**



100k+
Nonprofits on
BetterWorld

30%+
More raised
in year one

30+ hrs
Saved per
campaign

97%
Will use
BetterWorld again

2-3x
Recurring donors

Exceptional
NPS score

1,000+
Integrations

Fundraising success with best-in-class tools & support.

🚩 Built around your goals

We start by understanding your mission, challenges, and goals – then create a custom roadmap to get you there.

🎧 Live learning, real-time strategy

Learn from top experts quarterly and refine your strategy with dedicated check-ins twice a year.

🧑‍🎓 Ongoing expert guidance

Get actionable strategies in your inbox, plus exclusive access to expert insights and community wisdom.

🛡️ Unmatched support

We're with you every step of the way. Have a question? Feeling stuck? You've got priority support.

🛠️ All your tools, one platform

From auctions to donation forms, BetterWorld offers 14 tools to raise more – no juggling needed.

💎 Risk-free guarantee

We believe in your growth – if you don't raise more in 3 years, we'll refund your fee and donate up to \$10,000. Zero risk.

Built to help you raise more, priced for where you are.

Based on total annual fundraising volume.

Emerging

Under \$500k

\$45 /month or \$450 /year

Growth

\$500k - \$1m

\$75 /month or \$750 /year

Established

\$1m - \$3m

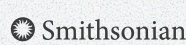
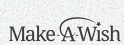
\$125 /month or \$1,250 /year

Leading

\$3m+

\$145 /month or \$1,450 /year

Trusted by thousands of nonprofits & organizations nationwide



BetterWorld provides tools for every fundraising campaign.

🚀 Online auctions

Gorgeous online and mobile auctions to raise more funds with less effort.

🎤 Live auction

Streamlined and automated solutions for auctioneer-led bidding.

💰 Donation forms

Modern donation forms for your website that help raise more.

🎫 Events & ticketing

Easy-to-create custom-branded event pages that sell more tickets.

🎁 Raffles & giveaways

Elegant giveaways and raffles that raise funds and engage donors.

🗨️ Peer-to-peer

Give individuals and teams the ability to raise on your behalf.

🚣 Paddle raise

Engaging real-time pledging for event-based donor appeals.

👥 Crowdfunding

Quick and convenient crowdfunding to raise funds from your community.

📊 Impact giving

Engaging giving pages to visualize the impact of every dollar raised.

🚶 A-thons

Pledged donations for activity in walkathons, readathons, and more

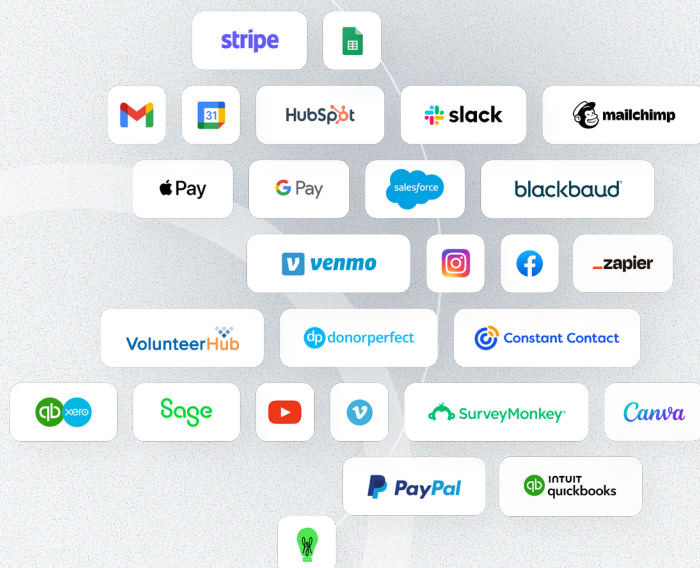
💵 Standard donations

Easy-to-create donation pages for campaigns and recurring giving.

👤 Donor management

Simplified donor management with automated tracking.

Your data, automatically connected with 1,000+ integrations.



“We raised more than ever with less effort than we expected. BetterWorld changed how our development team thinks about the entire donor journey.”

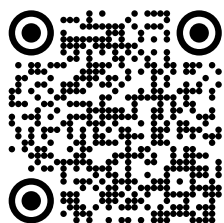
Executive Director

Verified G2 Review ★★★★★

“The security, reliability, and polish gave us the confidence to use BetterWorld as the backbone of our entire fundraising operation.”

Advancement Director

Verified Capterra Review ★★★★★



Scan here to schedule time with our experts.

Recognized for exceptional ease of use.

Our fundraising tools are celebrated for their intuitive design and simplicity, making fundraising easier for everyone.

