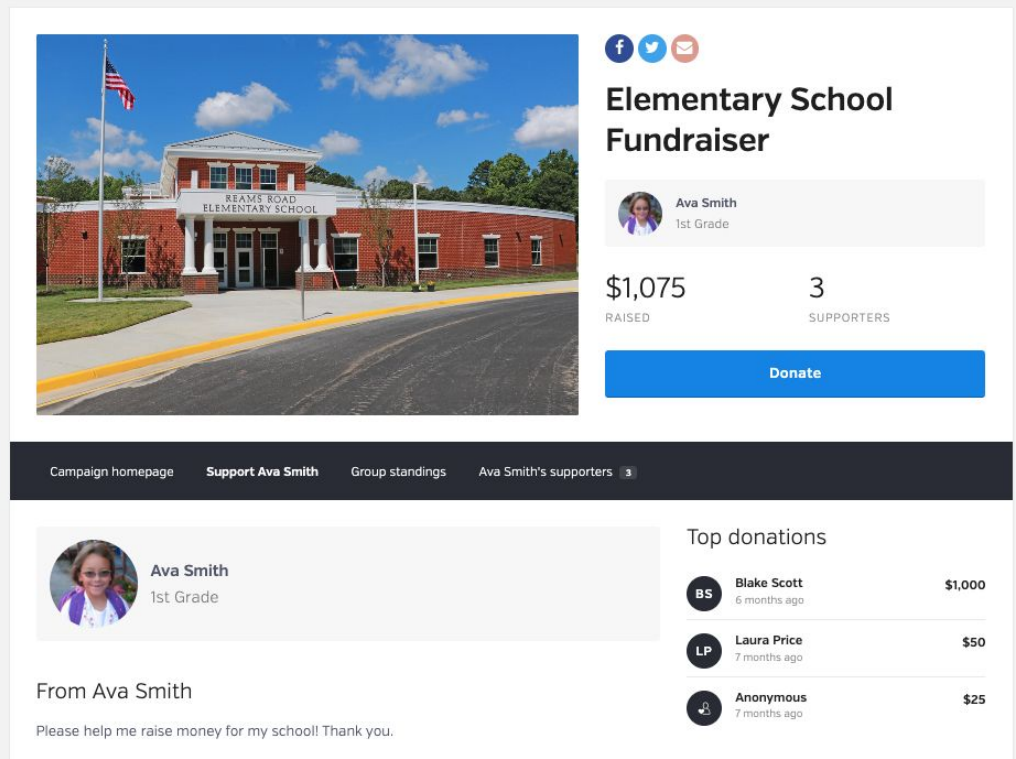


3 Step Peer-to-Peer Guide

betterworld

BetterWorlds peer-to-peer campaigns are quick and easy to set up! Peer-to-peer campaigns are a great way to engage your participants family and friends to raise money for your organizations.



Elementary School Fundraiser

Ava Smith
1st Grade

\$1,075 RAISED **3** SUPPORTERS

[Donate](#)

Campaign homepage [Support Ava Smith](#) [Group standings](#) [Ava Smith's supporters](#)

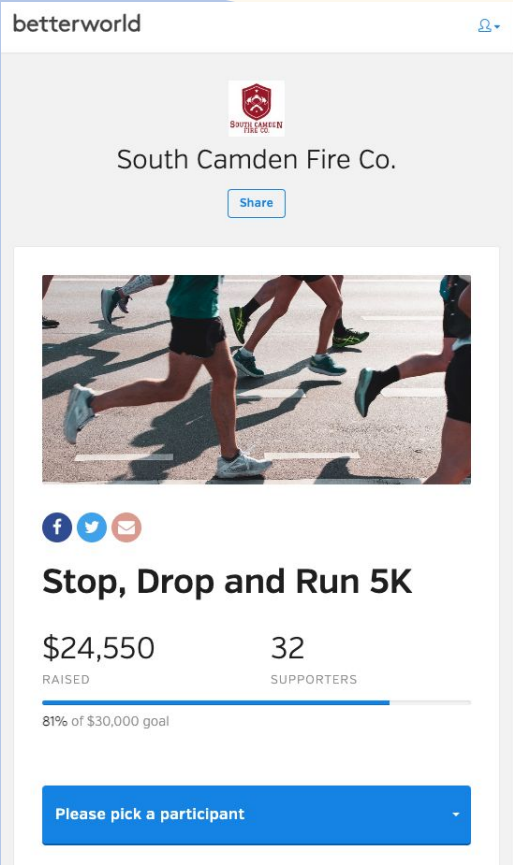
Ava Smith
1st Grade

From Ava Smith

Please help me raise money for my school! Thank you.

Top donations

BS	Blake Scott 6 months ago	\$1,000
LP	Laura Price 7 months ago	\$50
[Icon]	Anonymous 7 months ago	\$25



betterworld

South Camden Fire Co.

[Share](#)

Stop, Drop and Run 5K

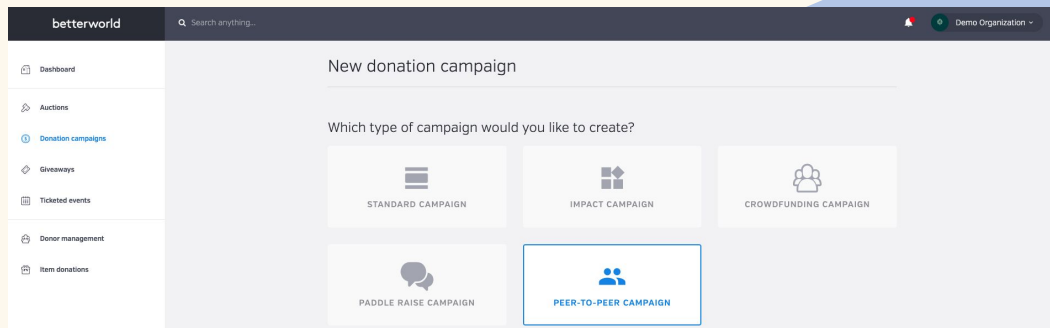
\$24,550 RAISED **32** SUPPORTERS

81% of \$30,000 goal

[Please pick a participant](#)

bw

Step 1: Follow the guided Peer-to-Peer set-up in your dashboard. BetterWorld's tools are ready to use as soon as you sign up. All you need to do is plug in your Peer-to-peer details to start raising funds!



betterworld

Search anything...

Dashboard

Auctions

Donation campaigns

Giveaways

Ticketed events

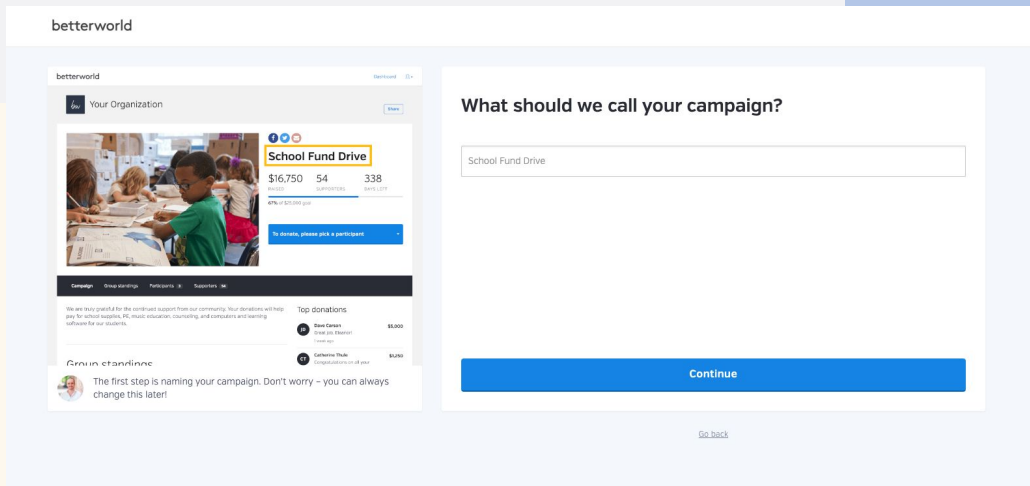
Donor management

Item donations

New donation campaign

Which type of campaign would you like to create?

- STANDARD CAMPAIGN
- IMPACT CAMPAIGN
- CROWDFUNDING CAMPAIGN
- PEER-TO-PEER CAMPAIGN**
- PADDLE RAISE CAMPAIGN



betterworld

Your Organization

School Fund Drive

\$16,750 54 338

100% 100% 100%

100% 100% 100%

To donate, please pick a participant

Top donations

- Steve Green \$1,000
- Esther Thak \$1,000

Go in continue

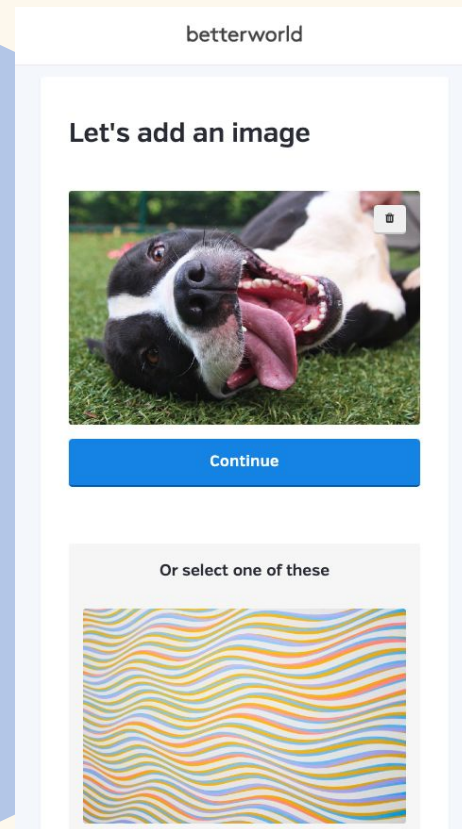
The first step is naming your campaign. Don't worry - you can always change this later!

What should we call your campaign?

School Fund Drive


Continue

Go back




betterworld

Let's add an image



Continue

Or select one of these



Step 2: Now that your peer-to-peer campaign is created you can either create individual fundraising pages for your participants or share a link where they can sign up and create their own pages.

betterworld Dashboard

Demo Organization Share

Register as a participant

Please complete the following form to add your donation page to Demo Organization's campaign.

Page settings

You'll be able to update these settings later.

DISPLAY NAME *	FUNDRAISING GOAL
<input type="text" value="Leanna Brown"/>	<input type="text" value="\$ 1000"/> <input type="text" value=".00"/>


APPEAL TO DONORS

Hi friends & family, thank you for visiting my donation page. Finding stray dogs' homes is a cause near and dear to my heart. Your donation helps get stray dogs the veterinary care and training they need before being placed in their forever home.

I agree to BetterWorld's [Terms](#) and [Privacy Policy](#)

[Register](#)


This site is protected by reCAPTCHA and the Google [Privacy Policy](#) and [Terms of Service](#) apply.



Rescue Dog Fund

[View campaign](#)

Rescue Dog Fund

 **Leanna Brown**
Bark

\$1,315 RAISED **2** SUPPORTERS



132% of Leanna Brown's \$1,000 goal

[Donate](#)

[Campaign homepage](#) **Support Leanna Brown** [Group standings](#)

[Leanna Brown's supporters](#) **2**

Top donations

	Tom Swanson 5 seconds ago	\$800
	Sam From BetterWorld 58 seconds ago	\$515

bw

Step 3: Time to get the word out and watch the donations roll in! Ask your participants to share their donation page on social media and via email. You can also share the link to your campaign page, post it add it to your website & more!

