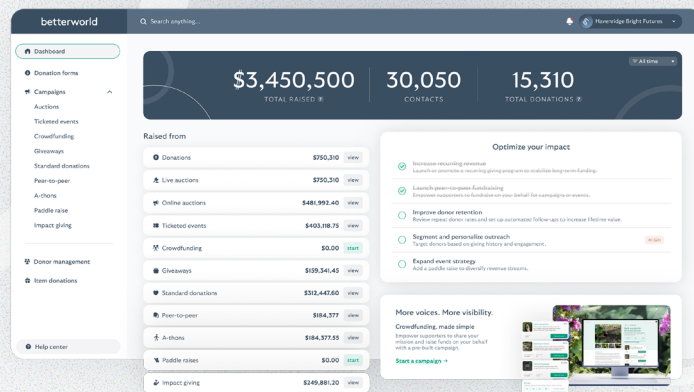


betterworld



Raise more. With less effort.

A smarter fundraising platform for Big Brothers Big Sisters chapters

Big Brothers Big Sisters chapters are doing life-changing work, but fundraising tools shouldn't add to the workload. BetterWorld helps chapters raise more through **events, auctions, peer-to-peer campaigns, and online giving** – all with **zero platform fees**.

The problem nobody talks about.

Many chapters use Classy, now GoFundMe Pro, because it is familiar. But familiar does not always mean better.

For lean teams, the wrong platform can mean:



More admin work



More tools to manage



Less flexibility for events



Higher costs as needs grow

That is not a fundraising strategy. That is platform drag.

It is not, "Can your current platform do the job?" It probably can.

The better question is: **How much time, money, and staff energy is it taking to do it?**

If your fundraising platform slows your team down, it is not supporting your mission the way it should.

Where BetterWorld changes the game.

BetterWorld is built for nonprofits that need powerful fundraising tools without the heavy lift.

With BetterWorld, BBBS chapters can run:



Auctions



Crowdfunding



Raffles and giveaways



Peer-to-peer campaigns



Donation pages



Events & ticketing

"BetterWorld made one less hat for me to wear. I can literally go live in under an hour, with no special training or setup. It's taken a lot of stress off."

– **Mike B.,**

Executive Director, Big Brothers Big Sisters of Jasper & Newton Co.

Trusted by thousands of nonprofits & organizations nationwide



Make-A-Wish

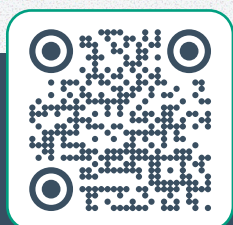


Smithsonian



A quick but **honest look at the situation.**

What BBBS teams need	GoFundMe Pro	 BetterWorld
Low-cost fundraising	Pricing varies by plan	Zero platform fees
Simple setup	Can require more setup	Built for quick launches
Events & auctions	Available	Core platform strength
Lean team support	Varies by plan	Hands-on support
Blackbaud connection	Integrations available	Raiser's Edge NXT sync
Platform Fees	~4% platform fee or ~6% transaction fee depending on plan	\$0 — zero platform fees, always
Subscription cost	\$6,000+ annual subscription — among the priciest platforms, with fees and add-ons increasing costs quickly.	Accessible, transparent pricing
Time to launch	Significant onboarding, training, and setup required	Live in under an hour, no special training
Events & auctions	Functional but not best-in-class; weaker than event-first platforms	Core platform strength - purpose-built
Support	High-touch support is limited to larger clients; smaller orgs rely on self-service.	Strong support across all customers - NPS "Exceptional"
Peer-to-peer fundraising	P2P experience feels dated, with limited innovation in UX and engagement tools.	Modern, built-in P2P tools
Blackbaud Raiser's Edge NXT sync	Available, but deeper integrations often require higher-tier plans or added third-party tools.	Native integration
Operational complexity	Complex setup and fragmented data management can be challenging for lean teams.	Streamlined - no dedicated staff needed
Platform stability	Reports of internal turnover and shifting priorities post-GoFundMe merger	Purpose-built, focused roadmap
Contract flexibility	Annual contract — heavily negotiated, pricing often opaque	No long-term contracts or commitments



Ready to see **a better way to fundraise?**

Scan here to schedule a demo and see how BetterWorld can help your BBBS chapter raise more through better events, stronger campaigns, and simpler donor experiences.