

betterworld

Your auction toolkit is still here, and it's raised even more.

100,000+ organizations fundraising on BetterWorld.

Whether your next event is a silent auction, a live gala, or both, BetterWorld gives you one platform to build your catalog, drive bidding, and close out every item, without the spreadsheets and follow-up calls.

30%+

more raised per auction.

54%

more per item with Instant items.

30+

staff hours saved per event.

5-min

to launch your next auction.



Silent auctions

No app. No checkout line.
Just bidding that works – from any phone.

Frictionless entry

Guests bid from any device via a link or QR code – no app download, no login required.

Smart bidding

Max-bid autopilot keeps donors competing automatically, even after they've left the room.

Built-in urgency

Live bid history and outbid alerts create real-time competition that pushes prices higher.

Automated close-out

Winners are charged automatically and receive instant tax receipts – no manual follow-up.

Instant Items marketplace

Add curated experiences to your catalog at no cost – no risk if they don't sell.



Live auctions

Your auctioneer runs the room.
BetterWorld runs the rest.

Room-ready display

A big-screen Display view shows each lot's photo, description, and live bid tracking as your auctioneer works the room.

Pre-event browsing

Bidders preview the catalog ahead of time from any device, building anticipation before the gavel drops.

Flexible bid recording

Record bids live in the dashboard or on paper – split items across winners or assign one, your workflow either way.

Checkout before they leave

Winners get a payment link the moment their item is assigned – card, ACH, Apple Pay, Venmo, or invoice.

Automated fulfillment

One dashboard tracks every winner, item, and payment status, so nothing falls through after the event.

Live in minutes, not months.

1

Build your catalog

Upload items, invite donor submissions, or add free Instant items in a click.

2

Open bidding

Share your link. Guests bid from any device – no app, no login needed.

3

Close & collect

Winners are charged automatically – receipts and fulfillment included.

Real results from real organizations.



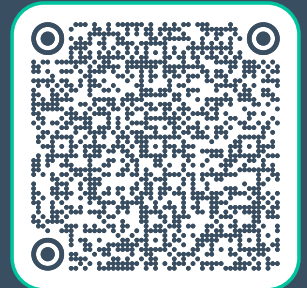
Raised 2x more than their previous auction, with QR codes that turned first-time bidders into active participants instantly.



Raised \$160,000 at their first BetterWorld gala, running five fundraising tools from a single platform.

Your next auction could raise more than your last.

Log back in to launch a new auction, or [book a free strategy call](#) with our team – no cost, no contracts.



Trusted by 100k+ nonprofits & organizations nationwide

