

10 things every nonprofit deserves.

Ten principles every nonprofit should expect from its fundraising platform – before choosing who earns your trust.



01

You deserve to know exactly what you're paying – not a percentage buried in a settlement report.

02

You deserve a platform that doesn't depend on your donors' generosity to stay "free."

03

You deserve reporting your CFO can actually use, not just a dashboard your ED can screenshot.



04

You deserve integrations with the CRM you already run – not a Zapier workaround held together with hope.

05

You deserve to switch platforms without losing a single donor record or a single campaign.

06

You deserve a platform that scales with you, not one you outgrow in 18 months.

07

You deserve support that treats a \$500k org with the same urgency as a \$5m org.



08

You deserve to keep 100% of what your supporters intended to give to your mission.

09

You deserve a vendor who can show their pricing math in one sentence, not a footnote.



10

You deserve to spend less time managing your fundraising platform and more time running your mission.