

# American Hose Company raises \$100K with BetterWorld's giveaway tool

Tamaqua, Pennsylvania

## Challenge

The American Hose Company—a volunteer fire company serving a community of 6,000—relied heavily on in-person fundraisers to cover essential operating costs. When the pandemic halted events, the team turned to online fundraising.

**Their first platform, however, proved unreliable:** frequent outages, high fees, and poor customer support caused lost revenue and frustration.

*“The company we were using before would go down quite frequently... it was frustrating for both our customers and us, and we were losing money. When I contacted their support desk, they didn't even seem to understand their own system.”*

With 70% of income dependent on fundraising, American Hose needed a change.

## Solution

Dave Pucklavage, a volunteer firefighter, noticed other departments succeeding with BetterWorld. After a short call, he was up and running in minutes.

*“I had a five-minute conversation with BetterWorld, and within another five minutes, I was up and running.”*

BetterWorld's easy setup, transparent reporting, and reliable technology allowed the team to manage giveaways, track funds, and receive deposits seamlessly—all with far less manual effort.



*“We're putting in a fraction of the man-hours we used to, and we're making more money than we ever did before.”*

## Result

In two years, American Hose raised over **\$100,000** through BetterWorld's Giveaway tool.

### Key outcomes

- 🎯 **\$100K+** raised with online giveaways
- 🎯 **85% of donors** covered transaction fees
- 🎯 **Fewer volunteer hours** required
- 🎯 **100% platform uptime** and reliability
- 🎯 **Increased net revenue** from every donation

*“Now we're getting the full \$5 for a giveaway versus, in the past, we would have received \$4 out of the \$5. Partnering with BetterWorld was the best decision for American Hose Company. It's proven to be a solid platform, and we're raising the money we need to serve our community.”*

## Better fundraising that's actually easy to use.

We're proud to support fantastic organizations like the American Hose Company every day. Thank you to this team for the work you're doing each day in your community!

Set up in minutes, save 40+ hours per campaign, and raise 30% more in your first year. [Click here](#) to reach out and set up your first campaign assessment!