## ENDING THE AUCTION

betterworld

#### A bidder goes to place a \$10 bid.

#### betterworld



#### Internal Demo

Children & Youth Services







Demo Auction

#### 100 Roses for Valentines Day

100 of these roses delivered to the address of your choice

Estimated value: \$150 Charlottesville, VA

STARTING BID

TIME REMAINING

Run a campaign Log in

Follow

Share



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Bid

\$ Must be at least \$10 \$ .00

♡ Add favorite

## If it's their first time, the bidder logs in or quickly creates an account and enters their information.

	betterworld		
ACK TO DEMO AUCTION			
SUPPORT BETTERWORLD.ORG WITH A ONE-TIME TIP BetterWorld provides best-in-class tools to nonpr do so! Thank you for including a separate one-tim	ofits completely for free. We rely on your support to e tip of: <b>\$2</b>	🔹 Internal Demo	
Personal information			
Have an accou	int? Log in		
FIRST NAME	LAST NAME		
EMAIL	CREATE A PASSWORD ?	100 Roses for Valentines Day	
		Bid on 100 Roses for Valentines Day	\$10.00
		Total	\$10.00
Payment information		Tip now to BetterWorld.org	\$0.00
All information is secure and encrypted.		Winning bids will be processed at end of the auction.	the
		LAll bids are final.	
â CARD			
Card number	MM/YY CVC	bw	

### The bidder places a \$10 bid for the item.

A RELUCE MULTICINE	
Our payment service provider, Stripe, charges a standard card processing fee of 2.9% + \$0.30 on each transaction. To ensure Internal Demo receives the full value of your bids, would you be willing to cover the Stripe fee for any items you win in this auction? For this \$10 bid, \$0.61 would cover the fee. For more details, please click here.	Internal Demo
Yes, count me in	
SUPPORT BETTERWORLD.ORG WITH A ONE-TIME TIP         BetterWorld provides best-in-class tools to nonprofits completely for free. We rely on your support to do so! Thank you for including a separate one-time tip of:         \$2 \rightarrow         Want to disable this?	
Payment information	100 Poses for Valentines Day
All information is secure and encrypted.	too Roses for valentines Day
	Bid on 100 Roses for Valentines Day \$10.00
Visa ending in , expiring on	Total \$10.00
Pay with a different card	Tip now to BetterWorld.org \$0.00
Shipping address is same as billing address	Winning bids will be processed at the end of the auction.
Place bid	
Shipping address is same as billing address           Place bid	Winning bids will be processed at the end of the auction.

### Here's the confirmation screen the bidder receives.

	betterworld	
< BACK TO DEMO AUCTION		
Thank you, Whit!		*
Your bid has been placed successfully, and ye	ou'll receive an email receipt in a moment.	Internal Demo
Return to auction Return to 100 Roses for Vale	entines Day	
Spread the word Auctions shared on social media are muc goals. Please consider helping Internal D	th more likely to meet their fundraising emo get the word out!	
<b>f</b> share	Y TWEET	100 Roses for Valentines Day
EMAIL	Scopy Link	Bid on 100 Roses for Valentines Day \$10.00
		Tip now to BetterWorld.org \$0.00
		Winning bids will be processed at the end of the auction.
		All bids are final.
		рш

#### Here's the confirmation email the bidder receives.



At the time you set, the auction ends, and no more bidding is allowed. The winning bid for this item is \$10.

betterworld	Dashboard <u>Ω</u> +
Children & Youth Services	Follow Share
	<section-header><text><section-header><section-header><section-header><section-header><section-header><section-header><section-header><text></text></section-header></section-header></section-header></section-header></section-header></section-header></section-header></text></section-header>
	♡ ADD FAVORITE

#### You'll log into the dashboard and click "Close Auction Now" to formally end the auction.

bw	<b>Q</b> Search anything		🙏 💿 Internal Demo 🗸
eî Ø	DEMO AUCTION View	Ready to close your auction? This auction has ended. Once you close it, you will no longer be able to extend it by changing the e charge the winning bidders.	nd date, and all winning bids will be finalized. Once you have closed this auction you will be able to
3	Overview Items Bids	Close auction now	
	Outreach Payments Fulfillment		status ?
æ	Settings	\$1U	Ended
Ē	+ New item + New auction	Activity Feb 6 8:22:17 am Whit Hunter bid \$10 on 100 Roses for Valentines Day.	c

# This will trigger an email to donors letting them know what item they won and how they can claim it!

Better World to me =		8:23 AM (2 minutes ago)	☆	•	:
	betterworld				
	Congratulations, Whit! Thank you for supporting Internal Demo, and congratulations on winning the items below. This overview is not a receipt; you will receive a separate receipt email for any charges collected. Click an item name below to go to the Fulfillment Center and arrange for receiving your item.				
	ITEM       YOUR WINNING BID         100 Roses for Valentines Day       \$10         The charge on your credit card statement will be from "BETTERWORLD". View transaction history >				
	<ul> <li>Fundraising should be free.</li> <li>BetterWorld wants to help nonprofits raise more, and keep all of what they raise! If there's an organization you care about, tell them about us, and let's build a better world together.</li> <li></li></ul>				
	BetterWorld 109 East Main Street, #206				

Now you'll see a list of all the winners, with the option to charge their card on file, or

'don't charge yet' which is normally used for cash or checks.

ъщ	<b>Q</b> Search anything	🔎 🔹 Internal Demo ~	
	DEMO AUCTION View	Congratulations! Your auction has ended and you are ready to charge the winners' cards. When you click Charge Now, everybody in the Ready to Charge section will be charged. If for some reason you'd like to wait before collecting payment from a particular bidder (perhaps they want to change the credit card they used for a certain bid, or maybe they've already paid in cash), click the Don't Charge Yet button to move them over to that column.	
&	Overview	Ready to charge Don't charge yet	
3	ltems Bids	Whit Hunter       Don't charge yet         \$10 IN WINNING BIDS • 1 ITEM WON       If you would like to hold off on charging a winner, click the Don't Charge Yet button next to their name, and they'll be added to this list. The winners in this list won't be charged when you click the Charge now button.	
	Outreach Payments Fulfillment		
ß	Settings		
Ē	+ New auction		
		Once you charge your auction winners, details of the payments captured will appear here.	
		Show 10 - payments	

## I'll click 'charge now".

Ъш	<b>Q</b> Search anything	You are about to charge all the winne	ers in the Ready to Charge list.	. X					
-	DEMO AUCTION View	Note that the charge may take up to execute, depending on how many wi	Note that the charge may take up to 20 minutes for our payment processor to execute, depending on how many winners are in your auction.						
₽			Cancel	Charge winners					
5	Overview	Ready to charge	Charge now	Don't charge yet					
Ø	Bids Outreach	Whit Hunter	Don't charge yet	If you would like to hold off on charging a winner, click the Don't Charge Yet button next to their name, and they'll be					
	Payments Fulfillment	STO IN WINNING BIDS + THEM WON		added to this list. The winners in this list won't be charged when you click the Charge now button.					
æ	Settings								
1 1 1	+ New auction								

The cards are currently being charged, which takes from a few seconds to a few minutes,

depending on how many charges are being processed.

bw	<b>Q</b> Search anything	📌 🌸 Internal Demo 🗸
61	<b>DEMO AUCTION</b> Wiew	Your selected auction winners are currently being charged.
₿		This may take several minutes, depending on how many winners you selected for processing. Please refresh the page later for a full report.
	Overview	
\$	Items	
A	Bids	
9	Outreach	
	Payments	
	Fulfillment	
æ	Settings	
Ē	+ New auction	

# Great - the charge was successful! Now we head over to fulfillment to make sure the winner gets their item.

bω	<b>Q</b> Search anything							) Interr	nal Demo  ~
8	<b>DEMO AUCTION</b> Wiew	Payments processed						Q 🛃	2 0
ঌ		DATE	<sup>⊕</sup>	¢	ITEMS	\$ BID ¢ TOTAL	FEE OFFSET 🔶	TOTAL ¢ PAID	\$
\$	Overview Items	February 6, 2021, 9:08am	Whit Hunter	Visa – 4997	<ul> <li>\$100 Roses for Valentine's Day</li> </ul>	\$10.00	\$0.00	\$10.00	Successful
$\Diamond$	Bids Outreach	Show <sup>10</sup> • paymer	its				< Pi	revious 1	Next >
	Payments Fulfillment								
æ	Settings								
F	+ New auction								

### Here's an example receipt the

#### winner will receive.

#### We have received your payment

#### Whit,

Congratulations again, and thank you for supporting Internal Demo. We have successfully processed the payments below.

Click an item name to coordinate fulfillment if you haven't already received that item.

ITEM	ESTIMATED FMV*	YOUR WINNING BID			
/isa *** ixp.	Charlottesville, Vir	ginia 22903 US			
	BILLING ADDRESS				

Donation to Internal Demo to offset the card processing fee: \$0.00

#### Total: \$10.00

No other goods or services were provided in exchange for your contribution.

Your contribution may be deductible for tax purposes. You should consult a tax advisor to determine the deductibility of your contribution, although your deduction generally would be limited to the excess of your purchase price for an item over its fair market value.

Better/World, as the administrator of the charity auction, is providing this receipt to you on behalf of Internal Demo.

Someone will be contacting you soon with regard to item fulfillment! Thank you again for your support.

All the best, The BetterWorld Team

(Note: The Tax ID of the organization will also appear here if you add it in the dashboard.)

> \*FMV = Fair Market Value The charge on your credit card statement will be from "BETTERWORLD". View transaction history -

If you head over to fulfillment, you can now connect winners with their items. Click

"Open" to access the fulfillment center.

Ъш	<b>Q</b> Search anything	🙏 💿 Internal Demo	2
•	<b>DEMO AUCTION</b> View	CONNECT WITH WINNERS ISSUE REPORTS FULFILLMENT & SHIPPING SETTINGS	
ঌ	Overview	connect with winners ongratulations! Now that your auction has ended, it's time to make sure each winner receives their items.	
(5)	ltems Bids	ne simplest way is to use our Fulfillment Center. Each item has a dedicated Fulfillment Center page, where you can have a conversation with the winner and keep track of whether that item has been shipped or received.	
$\Diamond$	Outreach	All items	
	Payments Fulfillment	TEM + WINNER + BID + SHIPPING ADDRESS + EMAIL ADDRESS + STATUS + FULFILLMENT CENTER ACTIONS	s
æ	Settings	100 Roses for Valentines Day Whit Hunter \$10 Charlottesville, Virginia 22903 US Pending Open > ••••	
Ē	+ New auction	10 -     items     1     Next 2	,

# Back to the donor, who just received this email. They'll click the link and be directed to the fulfillment center.

Better World to me 👻		8:23 AM (2 minutes ago)	♠ :
	betterworld		
	Congratulations, Whit! Thank you for supporting Internal Demo, and congratulations on winning the items below. This overview is not a receipt; you will receive a separate receipt email for any charges collected. Click an item name below to go to the Fulfillment Center and arrange for receiving your item.		
	ITEM YOUR WINNING BID 100 Roses for Valentines Day \$10		
	The charge on your credit card statement will be from "BETTERWORLD". View transaction history > Fundraising should be free. BetterWorld wants to help nonprofits raise more, and keep all of what they raise! If there's		
	an organization you care about, tell them about us, and let's build a better world together.    BetterWorld  109 East Main Street, #206  Chardeterselle VA 20002		

From there, they can select how they would like to receive their item.

betterworld				
PAYMENT STATUS Paid	FULFILLMENT STATUS Waiting on you to choose how you'd like to get your item.	Internal Demo		
DELIVERY METHOD How would you like to get your item? I will pick it up Please Get in touch	ship (\$5) Other	The second		
Enter a message		<b>Winner</b> Whit Hunter		
	Send message	Charlottesville, Virginia 22903 US		
Having probler	ns? File a report	Fulfillment info A member of our team will be in touch to coordinate details. If the item requires shipping, additional shipping costs will apply.		

If you added shipping as an option, they can make an additional donation to cover shipping.

	betterworld	
PAYMENT STATUS	FULFILLMENT STATUS	
Palu	waiting on you to pay for shipping.	
DELIVERY METHOD How would you like to get your item? I will pick it up	e ship (\$5) Other	
SHIPPING AND HANDLING		100 Roses for Valentines Day
Shipping and handling fee: \$5		<b>Winner</b> Whit Hunter
Visa ending in , expiring on 1		Charlottesville, Virginia 22903
+ Add a new payment method		US
	Рау	Fulfillment info
Get in touch		A member of our team will be in touch to coordinate details. If the item requires shipping, additional shipping costs will apply.
Enter a message		
	Send message	bw

Let's say they selected "Other" – a friend will pick up their item, and they let you know this in the chat box below.



#### You'll get a notification that the winner has selected their fulfillment preference, and

you're all set. You can communicate further with the chat box below too!

	betteru	uorld
Welcome to the Demo Auction ful conversation page for 100 Roses i switch to another item:	Ifillment center! You are viewing the fulfillment for Valentines Day. Use the dropdown to quickly	100 Roses for Valentines Day
PAYMENT STATUS <b>Paid</b>	FULFILLMENT STATUS Pending They've received t	Internal Demo
DELIVERY METHOD The winner has chosen to di	scuss fulfillment options below via messages.	
Get in touch		100 Roses for Valentines Day
		Winner Whit Hunter Charlottesville, Virginia 22903 US
Whit Hunter WH February 6, 2021 8:	31am	<b>Fulfillment info</b> A member of our team will be in touch to coordinate details. If the <u>item requires</u>

## ENDING THE AUCTION

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