



5 Step Auction Guide

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With BetterWorld you can design a beautiful online auction with a couple of clicks. Follow our easy five step guide help raise more fund in less time!

betterworld Dashboard

 South Camden PTA Share Support our School!




BIDDING ENDS
FEBRUARY 1, 2023
10 P.M. EST

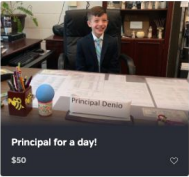
School Experiences Food & Wine Local Experiences Amazing Trips!

Welcome to our auction! Please bid on the items below or consider making a donation [here!](#)

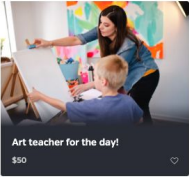
School Experiences




Ice cream with your teacher!
\$50





Principal for a day!
\$50



Art teacher for the day!
\$50

 South Camden PTA Share Support our School!




Back to school auction!

Brick Oven Pizza





Enjoy delicious brick oven pizza from Red Pie Pizza!


Estimated value: Priceless
📍 South Camden Elementary

STARTING BID TIME REMAINING

\$25 **3 days**

\$ Must be at least \$25 .00 Bid

 ADD FAVORITE

Step 1: Follow the guided Auction set-up in your dashboard. BetterWorld's tools are ready to use as soon as you sign up. All you need to do is plug in your Auction details to start raising funds!

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betterworld Your Organization [Help](#) [Sign Out](#)

Your Online Auction

Example Item

Welcome to your online auction! This is going to look great!

Wine Tasting for Six \$100

Chef's Table at CWD \$100

Cabin Vacation \$100

The first step is naming your auction. Don't worry - you can always change this later!

What should we call your auction?

Your Online Auction

Continue

[Go back](#)

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A nice banner image is a great way to make your auction stand out.

[SHOW EXAMPLE](#)


Let's add an image

Upload your image...

Or select one of these

Step 2: Use our built-in item donation form to make collecting donated items easy for you and your donors. Once a donor submits their form they will be sent a donation receipt with your organizations tax I.D number on it. With a click of a button you can import the donated items directly to your Auction!

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 Demo Organization





Your offers

You haven't offered anything yet. Use the form or click one of the suggestions to add an offer. You can customize it in the next step.

What item(s) would you be willing to donate?

[Add to offers](#)

Dance Class

-  View details
-  **Import to auction...**
-  Create giveaway...
-  Archive

Thank you for offering to donate to Demo Organization!

For your reference, you offered to donate:



DANCE CLASS

Explore your love of dance!

 San Diego

A six-week pass to any dance class of your choice at Two-Step Dance Academy.

Offered by: Sam From BetterWorld

Offered to: Demo Organization (EIN: 12-34567)

Offered on: January 29, 2023

Estimated value: \$300.00

Step 3: Add your own items simply by clicking the “New Item” button and plugging in the items information and photos.


The screenshot displays a user interface for an e-commerce platform. At the top, there is a navigation bar with the following elements: 'YOUR ITEMS', 'ACTIVITY', 'GET ITEMS' (with a dropdown arrow), and 'TOOLS' (with a dropdown arrow). On the right side of this bar, there are two buttons: 'COPY ITEMS' and 'NEW ITEM' (which is highlighted with a red border). Below the navigation bar, there are two icons on the left (a grid and a list) and a 'NEW SECTION' button on the right. The main content area is divided into two sections. On the left, under the heading 'Travel', there are two item cards. The first card shows a mountain landscape with a person lying on the ground, titled 'Your Montana Mountain Fun A...'. The second card shows a modern interior with a large window overlooking a sunset, titled 'Surfing in Costa Rica with Priv...'. On the right, there is a 'Create a new item' form. The form has several fields: 'TITLE' (containing 'Two Night Stay At River View Inn'), 'DISPLAY SECTION' (a dropdown menu set to 'Travel'), 'SHORT DESCRIPTION (AROUND 10 WORDS)' (containing 'King Suite Room'), 'LONG DESCRIPTION' (containing 'Enjoy a luxurious room with all the amenities overlooking the Delaware river.'), 'ESTIMATED VALUE' (with a currency symbol '\$', a value of '300', and a decimal part '.00'), 'STARTING BID' (with a currency symbol '\$', a value of '75', and a decimal part '.00'), and 'LOCATION' (containing 'River View Inn'). At the bottom of the form, there is a blue button labeled 'Save & continue to images'. A large blue semi-circle is overlaid on the right side of the image, partially covering the 'NEW ITEM' button and the 'Create a new item' form.

YOUR ITEMS ACTIVITY GET ITEMS ▾ TOOLS ▾


COPY ITEMS **NEW ITEM**

NEW SECTION

Travel



Your Montana Mountain Fun A...



Surfing in Costa Rica with Priv...

Create a new item

TITLE

Two Night Stay At River View Inn

DISPLAY SECTION

Travel

SHORT DESCRIPTION (AROUND 10 WORDS)

King Suite Room

LONG DESCRIPTION

Enjoy a luxurious room with all the amenities overlooking the Delaware river.

ESTIMATED VALUE ?

\$ 300 .00

STARTING BID

\$ 75 .00

LOCATION ?

River View Inn

Save & continue to images

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Step 4: Check out our amazing Instant Items! These items are free to use and zero-risk!
You get to keep anything over the reserve price amount. Add them to your auction instantly with one click.

The screenshot shows a web interface for an online auction. At the top, there is a search bar and navigation links for 'YOUR ITEMS', 'ACTIVITY', 'GET ITEMS' (highlighted with a red box), and 'TOOLS'. On the right, there are buttons for 'COPY ITEMS' and 'NEW ITEM'. A left sidebar contains a menu with options like 'Overview', 'Items', 'Bids', 'Outreach', 'Payments', 'Fulfillment', 'Settings', and 'Display', along with '+ New item' and '+ New auction'. The main content area is titled 'International Triips and Experiences' and features three travel packages, each with a 'View details' link and a '+ Add to auction' button.

Item Name	Description	Estimated Value	Reserve Price
Magical Tuscan Getaway	8 days, 7 nights in a Private Casa in Tuscany	\$4,600	\$3,100
Timeless Tulum	Four Nights of Exquisite Open Air Living in a luxe penthouse	Priceless	\$4,250
The Glorious French Riviera	Bask in the Glory of the French Riviera	\$13,400	\$6,880

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Step 5: Publish & Share! Now that all your items are added your ready to set your Auction to public so it can be viewed by bidders. Copy your auction link or share it directly on social media and via email!

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Visibility

Share your campaign

f t e Copy link

Private
Only you and your team can access this campaign.

Public
Anybody can access this campaign and it will be published on your [profile page](#).

Restricted
Anybody with the link can access and participate in this campaign.

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Share this campaign

Help Demo meet their fundraising goal by sharing this campaign.

f t WhatsApp e

Facebook Twitter WhatsApp Email

COPY LINK

<http://demo.betterworld.org/auctions/demo> Copy

Dashboard

Share Donate

Live Auction Items Great Food & Wine Experiences Local Experiences Amazing Travel Experiences Impact Items

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